



MONTREAL
Orthopaedic World Congress

39th SICOT



10-13
October

2018

ORTHOPAEDIC
WORLD CONGRESS



ORTHOPAEDIC WORLD CONGRESS

Participants come from North & South America, Europe, Asia and all over the world.



39th SICOT

Montréal, Canada
Palais des congrès de Montréal

OCTOBER 10-13 | 2018

The congress program will focus on knowledge transfer and will offer a full scientific program dealing with the latest advances in orthopaedic surgery in both the high tech and low tech environment. Abundant free paper sessions, symposia, instructional course lectures and plenary presentations promise something for everyone in terms of orthopaedic interest and subspecialization

Bienvenue à Montréal!

On behalf of the SICOT Congress Organizing Committee I would like to invite you to the 39th SICOT Orthopaedic World Congress from October 10-13, 2018. This will be the second SICOT congress held in Canada and once again is being held in the beautiful city of Montréal.

Montréal is one of the oldest cities in North America and in 2017 is celebrating its 375th anniversary. It offers a charming combination of old world architecture and modern technology set in the context of a dynamic French-English duality that is the envy of cities around the world.

Montréal is recognized as a gastronomic destination with more restaurants per square kilometer than any other city in North America and a significant number of Michelin listed establishments; in addition it has a large number of museums and galleries and a very vibrant visual art scene.

The congress will be held at the Montréal Convention Centre, centrally located in downtown Montréal. Every congress hotel is in within easy walking distance of the convention centre and the hotels offer every price point for accommodation. For those wishing to venture further afield Montréal has a modern public transit system and easy access by air, road and rail with the major tourist destinations of eastern North America.

We are expecting 3000 participants from around the world! The congress program will focus on knowledge transfer and will offer a full scientific program dealing with the latest advances in orthopaedic surgery in both the high tech and low tech environment. Abundant free paper sessions, symposia, instructional course lectures and plenary presentations promise something for everyone in terms of orthopaedic interest and subspecialization.

The Executive Committee of SICOT, its National Delegates and the Local Organizing Committee invite you to come to Montréal for a memorable experience in every sense and look forward to seeing you in 2018. Join us in Montréal, October 10-13, 2018.

Merci, Thank you.
Yours truly,



Dr. James P. Waddell
Co-Conference President,
2018 SICOT Montréal



Dr. Julio Fernandes
Co-Conference President,
2018 SICOT Montréal

*Montréal is the largest city
in the Canadian province
of Quebec. Cosmopolitan city,
safe and lively streets, fine cuisine
and "joie de vivre":
That's Montréal, year round.
It is the ideal destination!*

SICOT Facts, Initiatives, Objectives, Who we are!

SICOT e-Science Bulletin

It is said that education is the cornerstone of progress. Our belief is that educating ourselves is the key to better patient care and all advances that go with it. Education is the prime objective of SICOT and with this aim we launch a new initiative: the e-Science Bulletin. This initiative features 4 issues in a year under the leadership of Dr Hitesh Gopalan from India with his specialty team. It will bring to you an understanding of contemporary orthopaedic research and literature. Ashok N. Johari SICOT Education Council Chairman

Affiliated Societies and Events

Affiliated Societies

Friendship Nations

Events

SICOT Annual Congress

The SICOT Foundation

Formed in 1990 to manage funds donated for the purpose of helping SICOT achieve its research and educational goals.

The SICOT Foundation helps to provide funds for travel to conferences and to work with masters of surgery in notable teaching centres.

DONATE TODAY

3000

attendees expected

Programme

Wednesday 10th OCTOBER 2018Educational Day

SICOT Educational Day
The needs of Orthopaedic residents, fellows and practicing Orthopaedic surgeons around the world are evolving constantly.

Thursday 11th OCTOBER 2018 Scientific Sessions
Exhibition
Opening Ceremony & Welcome Reception

Friday 12th OCTOBER 2018 Scientific Sessions
Exhibition
Congress Party

Young Surgeons
Workshops provide forums for learning from invited experts but of particular importance, they allow young surgeons an opportunity to present their own research to their colleagues.

Saturday 13th OCTOBER 2018 Scientific Sessions
Exhibition
Closing Ceremony

Education and Training

SICOT Educational Day

SICOT Education Centres

e-Learning

Fellowships

SICOT Training Manual

SICOT Diploma Examination

SICOT Code of Ethics

"The object of this non-profit organization is to promote the advancement of the science and art of orthopedics and traumatology at international level in particular for the improvement of patient care; to foster and develop teaching, research and education; to facilitate and encourage exchange of professional experience and to promote good fellowship among its members."

SICOT Publications

International Orthopaedics

SICOT J

SICOT Newsletter and e-Newsletter



Here's what you'll experience at SICOT



Cadaver labs for shoulder, knee, foot/ankle



Dry labs and virtual labs at the CHUM research center



Flash podium presentations of poster sessions

The Palais des congrès de Montréal is located in the Quartier international de Montréal at the north end of Old Montréal in Montréal's borough of Ville-Marie. The Palais was constructed above the Ville-Marie Expressway, the main underground highway of downtown Montréal.



EUR 500/m² per sqm. + VAT when applicable

Example of cost for a 9sqm x 500 = 4,500€ + VAT when applicable

- Minimum booth size permitted is 2 x 3 metres (6sqm)
- Larger booth spaces are available in multiples of sqm dimensions. For double-floor exhibits, please contact us in order to verify feasibility and to receive prior approval from the convention centre.

Fees include

- Access to the exhibition
- Company name, including website will be published on the SICOT Congress website and in the Final Programme.
- One copy of the Final Programme and Congress bag per exhibiting company or until supplies last.
- Complimentary representative badges will be allocated to each exhibit according to size and sponsorship categories.
 - 9 sqm 2 exhibitor badges
 - 18 sqm 3 exhibitor badges
 - 27 sqm 6 exhibitor badges
 - 45 sqm 8 exhibitor badges
 - 60 sqm or more 12 exhibitor badges

The rates do not include VAT Taxes when applicable, AV, internet connexion, F & B, additional electricity or any special furniture that you may wish to order.

All catering within the company's exhibition space and during the lunch symposiums/ workshops will be the responsibility of the sponsoring company.

Exhibiting company badges are forbidden to be used by surgeons or guests at any time!

Additional badges for exhibiting company representatives exhibition may do so

Exhibition

Additional Points of Interest

● **“Major sponsors”** will be given priority in choosing their exhibit space location.

SICOT wants to ensure that all our industry partners are treated in a fair manner - first come first served basis will be applied to allocated exhibit spaces.

Exhibition desk will be available during build-up and dismantling periods as well as during the congress.

Hospitality Suites: a small number of private meetings rooms are available to be used by sponsors for private meetings. Please contact Mrs. Lina Salvati: lsalvati@linsa.ca for available time slots and rental fees. These suites are not to be used for any scientific sessions or lunch symposia/workshops

Major Sponsorships

Diamond

EUR - 85,000

- 72sqm exhibition space (Prime location)
- 2 satellite lunch symposium or 1 lunch symposium and 1 instructional course during the education day
- 1st choice of date and room / 200-300pax room size
- Hospitality room (2 day hospitality suite for your company's private meetings)
- 2 full-page advertisement in the Final Programme
- Company logo & Company Web link will be posted in the Final Program and on SICOT Congress website
- Option of one of these Exclusive Sponsorships included in Diamond sponsorship:
 - Welcome opening ceremony
 - Program at a Glance
- 4 VIP invitations to the Congress Party
- 2 Free bag inserts (provided by sponsoring company)
- 20 badges for industry representatives

Platinum

EUR - 65,000

- 54sqm exhibition space (Prime Location)
- 1 satellite lunch symposium
2nd choice of date and room / 200-300pax room size
- 2 full-page advertisement in the Final Programme
- Option of one of the below Exclusive Sponsorships included in Platinum sponsorship:
 - Electronic poster area
 - VIP Lounge
 - Shuttle Transport Branding
- Company logo & Company Web link will be posted in the Final Program and on SICOT Congress website
- 2 VIP invitations to the Congress Party
- 2 Free bag inserts (to be provided by the sponsoring company)
- 15 badges for industry representatives

Gold

EUR - 45,000

- 36sqm exhibition space
- 1 satellite lunch symposium (150-200pax room size)
- 1 full-page advertisement in the Final Program
- Bag insert in the delegate bags
- Company logo & Company Web link will be posted in the Final Program and on SICOT Congress website
- 12 badges for industry representatives

Silver

EUR - 30,000

- 18sqm exhibition space
- 1 lunch symposium (100 - 150pax room size)
- 1 full-page advertisement in the Final Program
- Bag insert in the delegate bags
- Company logo & Company Web link will be posted in the Final Program and on SICOT Congress website
- 8 badges for industry representatives

Additional Sponsorship Opportunities

Session Rooms Branding

EUR 3,000 per session room

- Individual session rooms will be named after Sponsor (only 8 session rooms will be branded)
- Companies will be permitted to place their company signage in front of each session room (*signage to be provided by the sponsoring company*)
- Slide with the company branding & the SICOT Congress slide will be played before and after each session. With the exception of the opening & closing ceremony and plenary lecture.
- Signage & Branded slides need to have prior approval from the organizing committee.

Tea/Coffee within the relaxation lounges

EUR 3,000 coffee break

- Exclusive company signage in the tea/coffee lounge areas.
- Special recognition in the Final Program
- Signage from the sponsoring company during their sponsorship time slot is permitted



Refillable Water Bottles

EUR 4,000

- This sponsorship cost does not include the bottles, the sponsoring company will provide a minimum of 2000 Refillable water bottles to be given to the participants.
- Delegates will receive a voucher upon registration to collect their water bottles at the sponsor's exhibition stand.
- The water bottles need to arrive in time for the congress to the Montreal Convention Center

Speakers Ready Room Lounge

EUR 6,000

- Special recognition in the Final Program.
- Signage from the sponsoring company will be permitted in the room.
- Flyers from sponsoring company can be placed in speaker ready room.

SICOT Lounge Area

EUR 7,500

- Sponsorship of the Lounge Area includes table tents with your company's name and logo in the Lounge area.
- Mention of the sponsorship in the Final Programme and the Congress website.
- Sponsoring companies will be allowed to leave documentation in the Lounge area.

Short Oral Presentations

EUR - 7,500

- Sponsorship of the Short Oral Presentation includes: Signage in the short oral presentation session room will be permitted (*signage to be provided by the sponsoring company*).
- Short Oral Presentation will take place within the exhibition area or in a session room / to be confirmed once scientific program is outlined.
- Mention of the sponsorship in the Final Programme and the Congress website.
- Sponsoring companies will be allowed to leave documentation in the session room.

Electronic Poster Area

EUR - 7,500

- Sponsorship of the Electronic Poster area includes: table tents with your company's name and logo in the E-Poster area.
- Mention of the sponsorship in the Final Programme and the Congress website.
- Sponsoring companies will be allowed to leave documentation in the E-Poster area.
- Company screen savor when doctors log in.



CME Accreditation

EUR 7,500

- Branded sign in desk for Surgeons to complete and sign for their individual CME accreditation.
- Sponsoring company will have the opportunity to speak with all the delegates attaining CME accreditation.
- Flyers from sponsoring company can be placed on the desk.

5km Charity Run/3km

Walk EUR - 8,000

- All Funds collected will be given to a Charitable cause in Montréal.
- The sponsor's fee will assist in the logistics cost and will not be used for profit to SICOT.
- Sponsors donation will be mentioned in the Final Program.
- Charitable institute who will be notified of the sponsoring companies donation.
- Details of the Charitable Cause will be given a few months prior to the Congress.
- Sponsor will be allowed to supply company branded T-Shirts & Goodie bag to all the participants.

Welcome Opening

Dinner Reception EUR - 10,000

- Corporate branding on the welcome reception tickets.
- 20 complimentary tickets
- Sponsors name and logo will be mentioned the Final Programme.
- Please note that there will be a maximum of two sponsoring companies permitted to sponsor this event.

Congress Networking

Cultural Evening

EUR - 12,000

- Corporate branding on Networking cultural evening tickets.
- 10 complimentary tickets
- Sponsors name and logo will be mentioned the Final Programme.
- The Networking Event details will be available in the coming months.
- Please note that there will be a maximum of only two sponsoring companies for this event.



Educational Wi-Fi

EUR - 15,000

Complimentary Wi-Fi will be given to all attendees, log in page will be directed to sponsoring company website. This is an opportunity to target all the attendees.

Branded Staff -Shirts (30+ staff)

EUR - 15,000

All staff will wear t-shirts emblazoned with your company logo and stand number. A great way to present your brand in a funky and eye catching way which everyone will get the chance to see





ORTHOPAEDIC WORLD CONGRESS

Don't miss out on this unique opportunity to promote your products and services to leading international orthopaedic surgeons, traumatologists and specialists in related fields.

- Generate quality leads for your business!
- Reach specific audiences and build long-lasting relationships with clients.
- Be under the same roof and engage with thousands of potential customers, offering you a great opportunity for your business growth and return on investment.



SYMPOSIA & WORKSHOPS



Symposia & Workshops

- Standard Audio Visual equipment; Included in sponsorship cost
- Rental of the meeting room; Included in sponsorship cost
- An e-mail will be sent out to all SICOT members & registered Congress attendees with the description and title of the symposia, a few weeks prior to the Congress
- Mention of the symposia/workshop on the Congress website
- Mention of the symposia/workshop in the Final Programme
- Poster/banner at the entrance of the session room provided by Industry Company sponsor 3 hours prior and during the session is permitted.
- Free (optional) delegate bag insert provided by the Industry sponsor to promote the symposia/workshop
- 1 complimentary guest speaker registration will be given with each lunch symposium
- Additional guest speakers will be required to register at Congress rate
- The guest speaker's travel, accommodation, all other guest speakers or registration fees and any other expenses are the sole responsibility of the sponsoring company and at the sponsoring companies expense
- Catering costs for lunch symposiums is the sole responsibility of the sponsoring company and not included in the symposia/workshop cost.
- 90 minutes per lunch symposia includes set-up time, catering time and lecture.

Lunch Symposiums and Hands on Workshops EUR - 8,500 Per Session

Industry hosting the session must order a minimum of 50 lunch boxes or warm meal option of their choice per lunch symposium or workshop.

Time slots:

10 October – 13 October , 2018

Time: 12:30 to 14:00

(please note times and dates may vary, exact times and dates will be sent April 2018)

MEDIA BRANDING AND SPONSORSHIPS

Pens, Pads & other Bag inserts - EUR 1,200per item

- Pens, pads, one page company flyer or other will be provided by the sponsoring companies.
- Insert must have prior approval by the organizing committee

Programme at a glance (pocket daily overview) - EUR 8,000

- The daily pocket guide will be distributed with the badges and given to all attendees.
- Sponsoring company's logo as well as SICOT 's logo will be printed on the pocket guide.

Registration Counters - EUR 8,000

- Company logo to be displayed on the registration counters.

Shuttle Transport Branding - EUR 8,000

- Permission for branding on shuttles between hotels/convention center
- Promotion material inside the shuttle buses with prior approval by the organizing scientific committee

Badges and Lanyards Exclusive Sponsorship - EUR 13,500

- Company logo will be prominently displayed on the lanyards,
- For exclusive sponsorship of the lanyards SICOT needs to be notified no later than March 2017.

Participants' Bags - EUR 15,000

- Sponsoring company Logo displayed on the Congress bags distributed to all Congress participants.
- Sponsoring company will be permitted to include 2 company flyers (1 page) in the participants bags

USB/flash drive of Abstracts - EUR 15,000

- USB/Flash drive exclusive sponsorship: The USB/flash drive containing the scientific abstracts may be distributed at the registration counters or the company can include a voucher in the delegates bags to pick up the USB keys at their booth.
- Company presentation can be included in the USB/Flash Drive with prior approval by SICOT
- Company logo will be displayed on the USB/Flash drive!

Signage and Direction Panels:

- There are hundreds of signage possibilities available at the Montréal convention center. Signage possibilities will be sent separately.



Congress Final Program Advertisements:

- Full page Color - EUR 850
- Inside Front Cover - EUR 2,500
- Inside Back Cover - EUR 2,500
- Category divider page
(maximum of 6 full color pages)
EUR 7,000
- Exclusive Sponsorship of
Final Program - EUR 20,000

CONTACT US

Please direct all enquiries regarding scientific program, exhibition, sponsorship, registrations, hotels & tours to the below appropriate contacts:

Exhibition & Sponsorship, Industry relations

LINSA Inc.
Mrs. Lina Salvati
SICOT Commercial & Exhibition Director
Tel.: +1 450-458-1696
Montreal, Quebec, Canada
Email: lsalvati@linsa.ca
SKYPE: Ripley9423 Member of LinkedIn
Website: www.linsa.co

Housing, Tours & Extra services

LINSA Inc.
Mrs. Gabriella Salvati
SICOT Commercial & Exhibition Director
Tel.: +1 450-458-1696
Montreal, Quebec, Canada
Email: gabriella@linsa.ca
SKYPE: Ripley9423 Member of LinkedIn
Website: www.linsa.co

Please direct all enquiries regarding scientific programme or surgeons registrations to:

SICOT aisbl
Rue de la Loi 26 - b.13
1040 Brussels
Belgium
Tel.: +32 2 648 6823
Fax: +32 2 649 8601
E-mail: Congress@sicot.org
Website: www.sicot.org Follow SICOT's LinkedIn Group

<http://www.linkedin.com/company/2426015?trk=tyah>

Facebook: follow us on Facebook ! Sicot Brussels





SPONSORSHIP BOOKING APPLICATION FORM

38th SICOT Orthopaedic World Congress

10 October – 13 October 2018

Montreal, Canada

Palais des congrès de Montréal



39th-SICOT
ORTHOPAEDIC
WORLD CONGRESS

This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address 2: _____

City and Province/State : _____

Postal Code: _____

Country: _____

Tel.: _____ Fax: _____

E-mail: _____

VAT No. (for EU companies): _____

Exhibition space requested: _____

Sponsorship Package & or Lunch Symposium requested: _____

DEPOSITS/CANCELLATIONS

Booth/Sponsorship cancellations will be refunded less a 150€ processing fee.

PLEASE NOTE: The signature of the Primary Contact below indicates your acceptance of these SICOT cancellation policies

CANCELLATION / REFUNDS

A 50% deposit of the booth fee is required to reserve exhibit space. Balance payment due Friday, July 27, 2018

All cancellations or changes in exhibit space or sponsorships must be sent on company letterhead to SICOT a.i.s.b.l. c/o Commercial Agent. Written notice of cancellation must be received by the dates listed below in order to receive a refund:

50% of exhibition and sponsorships retained: January 5- – April 1, 2018

75% of exhibition and sponsorships retained: April 2 – July 27, 2018 No refunds will be made after July 27, 2018

PLEASE NOTE: The signature of the Primary Contact indicates your acceptance of the chosen SICOT Exhibition and Sponsorship

Authorized Signature: _____ Date: ____/____/____



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